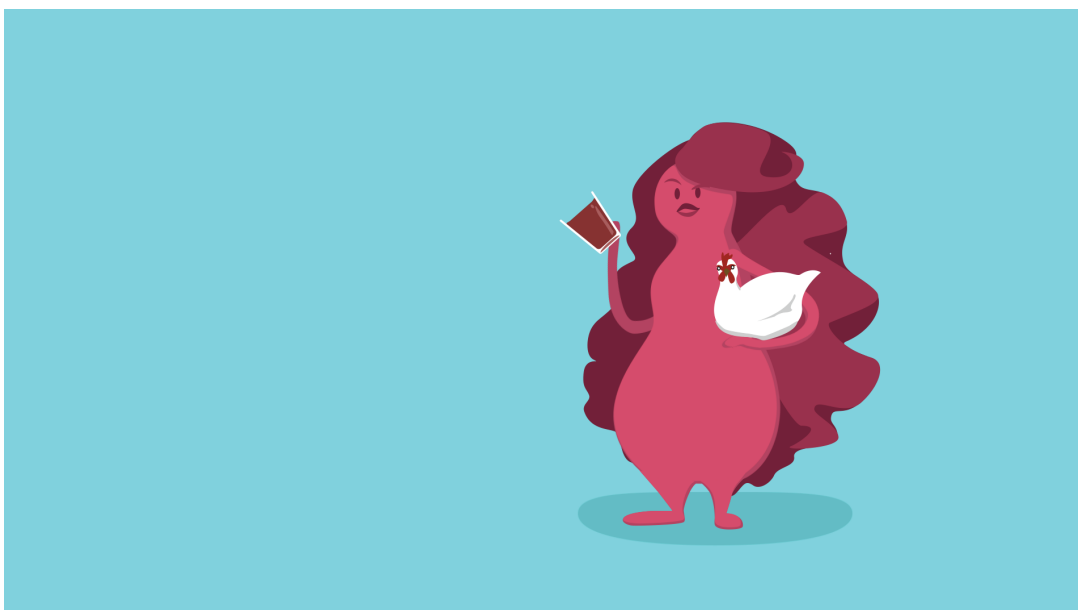


By: Eman Al-Zubeidi and Amy Self

This student pitched project was handpicked by professor Sherman Finch for the Visualization graphic design studio. The reason I chose to tackle a project like this is, as a person of color, I am extremely passionate about raising awareness about diversity. I chose to take action by collaborating with my project partner and creating a motion graphics video that tells real, different and unique personal stories by students of color in our university. We believed it would be most effective to visualize and demonstrate their struggles in hopes of reaching out and influencing other students to embrace diversity and allow themselves to look beyond their unconscious biases. Because of its sensitive nature and relevance, we maintained a lighthearted theme that highlights how modern day racism is structured as a joke.

The following pictures are screenshots from our video:





IS MY
HISTORY
A JOKE
TO YOU ?

