

LIGHTS!

CAMERA!

ACTION!



**Video Contest for
College of Architecture
Students**

LIGHTS! CAMERA! ACTION!

2019 VIDEO CONTEST FOR COLLEGE OF ARCHITECTURE STUDENTS

Cash prizes await creators of the best entries in a video contest open to College of Architecture students. Previous video experience is not required.

Graduate and undergraduate students enrolled in any major or certificate program in the college are invited to submit a video entry promoting a graduate program or the pursuit of a graduate education at the college. It is strongly recommended that undergraduate entrants work closely with a graduate student or faculty member as content experts.

The most compelling videos will influence prospective graduate students to want to learn more about the College of Architecture's master or doctorate programs. Possible video topics include what makes the college's graduate programs unique, how Aggie Core Values impact graduate students' approach to their studies, or how the values will better prepare them to be leaders in their fields. The video may be shot using a camera or high resolution cell phone and can consist of motion and/or still images.

Videos will be judged on authenticity, originality, creativity, adherence to TAMU brand guidelines (<https://brandguide.tamu.edu/brand-toolbox/index.html>) and the Aggie Code of Honor. Video submissions must be no longer than four minutes. All submission entries must be submitted via YouTube or Vimeo. All entries may be posted on the college's social media channels for recruiting purposes.

A \$1,000 award will be given for the video judged first place, \$500 for second place, and \$300 for third place. Additionally, awards of \$200 will be given for the most original video submissions from students in each department.

Video submissions begin March 11, 2019

Video submissions deadline: April 15, 2019

To submit a video for this contest, complete the attached form and email it with a link to the video to: communications@arch.tamu.edu

Questions?

John Peters - jpeters@arch.tamu.edu

Diane Oswald - doswald@tamu.edu



LIGHTS! CAMERA! ACTION!

2019 VIDEO CONTEST FOR COLLEGE OF ARCHITECTURE STUDENTS

ENTRY FORM

Name:

Phone number:

Email address:

Department:

COA Major or Graduate Certificate Program:

Please check the boxes below to confirm that your video submission complies with the following rules and regulations:

- I am enrolled as a full-time undergraduate, certificate or graduate student in the Texas A&M College of Architecture.
- No copyrighted content (images, music, etc.) was used in the video I am submitting. No watermarks or logos from editing software or images may be included in this video.
- I understand that Texas A&M College of Architecture has the right to use, reproduce, copy, distribute, and display the video for any organizational purpose, without notification, consent, or compensation to the entrant(s). The college's organizational purpose includes, but is not limited to, displaying the video on social media channels, the college website, at conferences, or at other venues, regardless of whether fees are charged.
- All participants, if over 18 (or their parents/guardians if under 18), who are featured in the video have signed a talent waiver, which accompanies this entry.

I agree to abide by the contest rules above.

Signature _____

Date _____



Talent Release Form

Without expectation of compensation or other remuneration, now or in the future, I hereby give my consent to the Texas A&M College of Architecture and Texas A&M University, their affiliates and agents, to use my image and likeness and/or any interview statements from me in its publications, advertising or other media activities, whether that use is known to me or not, and that Texas A&M University will own these recordings. This consent includes, but is not limited to:

- (a) Permission to interview, film, photograph, tape, or otherwise make a video reproduction of me and/or record my voice;
- (b) Permission to use my name; and
- (c) Permission to use quotes from the interview(s) (or excerpts of such quotes), the film, photograph(s), tape(s) or reproduction(s) of me, and/or recording of my voice, in part or in whole, in its print media and electronic media (including the Internet), in theatrical media and/or in mailings for educational and awareness.

I release Texas A&M University, its regents, employees, and agents from all liability arising out of the use of these recordings.

I understand that this is a legal document and represent that I have read it and understand and am signing it voluntarily.

Signature: _____

Date: _____

Printed Name: _____

Cell Phone: _____

Email Address: _____

Address: _____